

2016 SOUTHEASTERN APPLE GROWERS MEETING

Sponsored by the North Carolina Apple Growers, Inc.

DoubleTree By Hilton Asheville - Biltmore

February 9-10, 2016

Tuesday, February 9, 2016

- 10:00 AM** **Welcome and Opening Remarks**
Presiding - Mr. Jim Saylor, President - NC Apple Growers, Inc.
- 10:15** **NC Assessment Update and Funding Challenges**
Ms. Christen Nix, Chair, Research Funding Support Committee, NC Apple Growers Association
- 10:30** **How to Reduce Stink Bug and Plum Curculio Damage**
Dr. Jim Walgenbach, Entomologist, NCSU, Mills River, NC
- 11:00** **What Is NEWA and How Can it Benefit Apple Growers**
Dr. Juliet Carroll, Fruit IPM Coordinator, New York State IPM Program, Cornell University, Geneva, NY
- 11:30** **How We Grow Apples in Pennsylvania?**
--Mr. Greg Nix - Moderator
--Mr. Dave Benner, El Vista Orchards, Fairfield, PA
--Mr. Jack Bream, Bream Orchards, Orrtanna, PA
--Mr. John Lott, Bear Mountain Orchards, Aspers, PA
- 12:00** **Lunch and Visit Exhibit Area**
- 1:30** **The Mythology of Zeus (This Has Nothing to Do with Greece)**
Mr. Wayne Mitchem, Orchard Floor Management Specialist
- 2:00** **Glomerella Update – What Have We Learned?**
Dr. Mike Parker, Horticultural Science, NCSU, Raleigh, NC
- 2:30 PM** **Oozes, Spots, Scabs, and Rots: Identification and Management of Apple Diseases**
Dr. Sara Villani, Plant Pathology, NCSU, Mills River NC
- 3:00** **Break**
- 3:20** **Using NEWA to Maximize Your Apple Thinning Dollar and Effectiveness**
Dr. Juliet Carroll, Fruit IPM Coordinator, New York State IPM Program, Cornell University, Geneva, NY
- 3:50** **Play It Again, Sam. Consistency's the Name of the Game**
Dr. David Lockwood, Plant Sciences, UT, Knoxville, TN
- 4:20** **Adjournment**
- 6:30** **2016 Southeastern Apple Growers Meeting Banquet**
Master of Ceremonies: Mr. Greg Nix, Hendersonville, NC
Entertainment: Mr. Sid Davis, Charlotte, NC

Wednesday, February 10, 2016

- 8:30 AM** **Coffee in Exhibit Area**
- 8:45 am** **Welcome -**
Presiding - Mr. Kenny Barnwell, Vice President, NC Apple Growers
- 8:55** **Marketing Efforts on Behalf of NC Apple Growers**
Mr. Jack Ruff, NCDA&CS Marketing Specialist, Asheville
- 9:10** **Managing Insect Pests and Protecting Pollinators**
Dr. Jim Walgenbach, Entomologist, NCSU, Mills River, NC

- 9:40** **Looking Ahead - Keys to the Future for Our Businesses**
--Mr. Greg Nix - Moderator
--Mr. Dave Benner, El Vista Orchards, Fairfield, PA
--Mr. Jack Bream, Bream Orchards, Orrtanna, PA
--Mr. John Lott, Bear Mountain Orchards, Aspers, PA
- 10:25** **Break**
- 10:45** **What's Happening in Representing America's Favorite Fruit**
Mr. Jim Bair, CEO USApple Association, Vienna, VA
- 11:15** **NC Apple Growers Inc. Business Meeting**
- 11:30** **Adjourn to the Exhibit Area for Lunch**
--Sandwiches, chips and drink will be provided in the Exhibit Area
- JOINT PROGRAM WITH THE TOMATO/ WESTERN VEGETABLE GROWERS**
Moderator: Dr. Chris Gunter, Horticultural Science, NCSU
- 1:00 PM** **Future Opportunities and Challenges of the NC Fruit and Vegetable Industries- Panel**
Dr. Sylvia Blankenship, Moderator
--Mr. Steve Troxler, NC Commissioner of Agriculture
--Dr. Richard Linton, Dean, CALS, NCSU
--Mr. Larry Wooten, President of the NC Farm Bureau
- 1:45** **Introduction and Remarks from Dr. Rich Bonanno, Director of the NC Cooperative Extension Service, NCSU**
- 2:00** **Critical and Emerging Labor Issues – Panel**
--Mr. Arvill Scott, NC Dept. of Commerce - Moderator
--Mr. Richard Blaylock, Division Director, US Dept. of Labor
--Mr. Allan Henderson, C.L. Henderson Produce, Hendersonville, NC
--Mr. Joe Deal, Deal Farms, Franklin, NC
- 2:50** **Break**
- 3:10** **Food Safety Modernization Legislation on the Farm – Panel**
Ms. Debbie Hamrick, NC Farm Bureau – Moderator
--Ms. Lisa Nix
--Randall Patterson
--Dr. Chris Gunter
--Ms. Diane Ducharme
--Dr. Eduardo Gutierrez
--Mr. Roland McReynolds, Carolina Farm Stewardship Association
- 4:00** **What You Need to Know About GMO's**
Dr. Keith Edmiston, Crop Science, NCSU, Raleigh
- 4:30** **Adjournment of the 2016 SE APPLE Growers Meeting**

-----Auxiliary Program-----

Tuesday, February 9

- 8:00AM** Registration
10:00 Hospitality Room Opens
6:45 PM Banquet and Program Speaker

Wednesday, February 10

- 9:30-11:30 AM** Bingo
Noon Luncheon